

Nurturing Connections

BOTTOM LINE 2020 ANNUAL REPORT



For the full 2020 Annual Report, please visit: www.bottomline.org

Outcomes



92%

High school seniors
committed to college
before graduation



909

We had 909
college graduates



71%

of grads are employed
full-time or continuing
their education

Our vision is to create a **far-reaching ripple effect, launched by the transformative power of a college degree and a mobilizing first career**, that will uplift individuals, families, and entire communities.

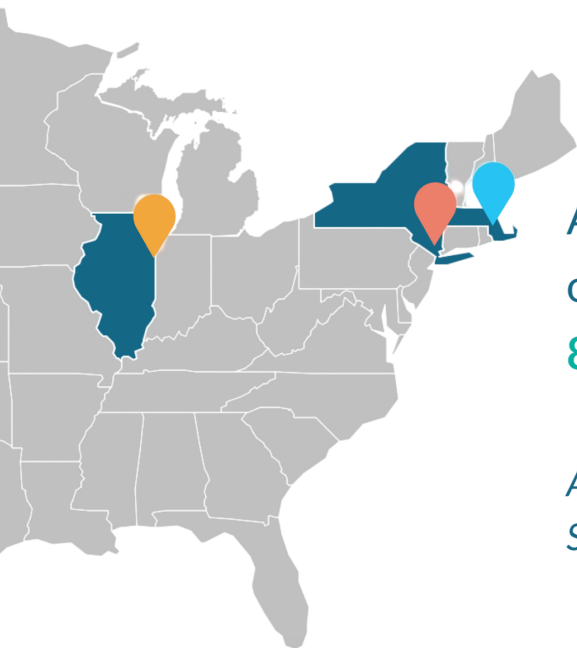
We bridge the divide of educational inequity by providing **a trusted Advisor and the social capital** necessary for our students to earn their bachelor's degree, build financial stability, and successfully launch thriving careers.



"Paola is more than just an Advisor—she's a friend who's helping to guide me through the world of adulting."

For us, it was never just about guidance in school but about all of me."

-Niezum



Across all three of
our regions we served
8,162 students.

Access Students: 1,152
Success Students: 7,010



Chicago
1,581 Students
252 Access
1,329 Success



Massachusetts
3,514 Students
462 Access
3,052 Success

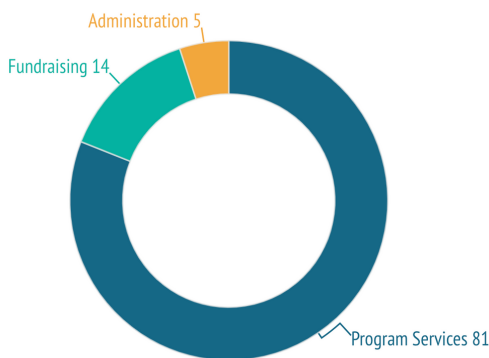


New York City
3,067 Students
438 Access
2,629 Success

To hear from students, learn more about Bottom Line and learn more about how the pandemic has affected our programming, please visit: www.bottomline.org

Financials

Bottom Line is proud to have a
Platinum rating from Guidestar, and a
4-Star rating on Charity Navigator



Statements of Financial Position

Cash and cash equivalents.....	\$7,135,645
Contributions receivable	\$3,842,779
Prepaid expenses & other assets...	\$149,348
Total current assets	\$11,127,772
Property & equipment.....	\$848,561
Other assets	\$1,172,693
Total Assets.....	\$12,705,088

Current liabilities.....	\$159,072
Deferred rent.....	\$277,595
Net assets	\$5,624,039
Total Liabilities & Net Assets....	\$12,705,088

Statements of Activities

Total revenue and support.....	\$12,951,521
Total expenses	\$14,011,537
Change in net assets.....	\$1,060,016
Net assets, beginning of year....	\$10,921,124
Net Assets, End of Year	\$9,861,108

Statements of Activities

Net cash provided by operating activities.....	\$129,604
Purchase of property and equipment.....	(\$39,169)
Net increase in cash.....	\$1,641,927
Cash & cash equivalents, beginning of year.....	\$5,493,718
Cash End of Year.....	\$7,135,645

*This report covers the period of July 1, 2019–June 30, 2020.

Meet our Donors

It is thanks to the generosity, innovation, foresight, and dedication of our donors that we are able to serve our students and help them achieve their dreams.

nationalgrid

"National Grid is committed to building a more inclusive culture and a workforce that represents the communities we serve. We are proud and thankful for all the Bottom Line students and alumni we have welcomed as interns and employees over the years. Through our partnership with Bottom Line, we are increasing access and opportunities for advancement for thousands of diverse, first-generation students as they explore careers in STEM and contribute to building a more inclusive workforce."

COACH FOUNDATION

"Aligned with Bottom Line's mission, the Coach Foundation believes that by providing young people with access to higher education, we can help break down barriers for all. From employees volunteering at 'College Interview Nights' to providing strategic grants to assist Bottom Line's shift to remote working, the Coach Foundation is proud to help Bottom Line students to get in, graduate, and go far in life."

DRW Trading Group Foundation

"The DRW Foundation is consistently impressed by Bottom Line's foundation in data and research. But, importantly, they are able to balance data driven decision making with the individuality of each student. The program provides customized and enriching experiences for students to explore options and find a fulfilling career."

—Jennifer Wilson, Partner, DRW

Mitzi & Perry Pazer

"I've been fortunate enough to achieve success in my career, in a large part due to support from others in my community. Contributing to Bottom Line is my way of giving back and fueling economic mobility for thousands of students across New York City."

For the full 2020 Donor Listing please visit: www.bottomline.org

Get in • Graduate • Go far