



A Hybrid Celebration of Resilience



Bottom Line

June 3rd, 2021 at 6:00PM CST

Event Chairs:

Diane and Alejandro Longoria



*Honorary Chair and Special Guest:
Mayor Lori E. Lightfoot*



*Champion for College Completion:
John W. Rogers, Jr.*



*Champion for College Completion:
Arne Duncan*

We invite you to join other business and philanthropic leaders at the 2021 Rise Up Event, where we will celebrate Bottom Line students, alumni, and supporters for their perseverance and resilience during the last year. The event raises critical funds for Bottom Line to make college graduation a reality for 1,500 students in Chicago.

In addition to celebrating our students and alumni, the event will feature our Champions for College Completion John W. Rogers, Jr. and Arne Duncan in a fireside chat about lessons learned during the last year, with a focus on how the pandemic has reshaped how we innovate in education, business, and beyond. We will also have a special appearance by our Honorary Chair, Mayor Lori Lightfoot.















About Bottom Line

Bottom Line helps first-generation, degree aspiring students from low income backgrounds get into college, graduate, and go far in life. Our vision is to dramatically transform urban communities by producing thousands of new career-ready college graduates. Founded in Boston 24 years ago, Bottom Line launched its Chicago region in 2014 and has grown rapidly to serve more than 1,500 students.

With a focus on college affordability, the program delivers intensive, one-on-one advising and support to first-generation college students from college application through college graduation.

We invite you to “Rise Up” by supporting Bottom Line’s students in their journey to earn a college degree. Your support will help us bring our program to even more students in Chicago. See enclosed for more information about sponsorship levels and benefits.

Corporate Sponsorship Benefits

	PRESENTING \$50,000	SUMMA CUM LAUDE \$25,000	MAGNA CUM LAUDE \$15,000	CUM LAUDE \$10,000	DEAN'S LIST \$5,000
Special Mention During Event					
Social Media Post with Sponsor Logo					
Prominent Logo Recognition During Event					
Sponsor Logo Featured on Website + Invitations					

If you are interested in sponsoring Bottom Line's Rise Up Celebration, please contact Martha Khanna at MKhanna@bottomline.org.

RISE UP



SPONSORSHIP LEVELS

- _____ Presenting (\$50,000)
- _____ Summa Cum Laude (\$25,000)
- _____ Magna Cum Laude (\$15,000)
- _____ Cum Laude (\$10,000)
- _____ Dean's List (\$5,000)

Please email your completed form to Martha Khanna at MKhanna@bottomline.org

Checks can be mailed to:

Bottom Line, 500 Amory Street, Suite 3, Jamaica Plain, MA 02130
Attn: Efrain Rodriguez / Chicago's Rise Up Celebration

Bottom Line is a 501(c)(3) organization and contributions are deductible as provided by law. Tax ID#: 04-3351427.

I wish to make a contribution in the amount of \$ _____ to help Bottom Line.

Company Name

Company Affiliation

Contact Name (for questions/logo)

Contact Phone

Contact Email

Please list my sponsorship as the following (example: ZY Company or Mr. and Mrs. John Doe)

- I will send a check payable to Bottom Line Send me an invoice
- I will pay via credit card at bottomline.org/content/make-gift-today

OUR CHAMPIONS

A Better Chicago, Ameresco, ARCO/Murray, Brinson Foundation, CFI Partners, CME Group Foundation, The Crown Family, Finnegan Family Foundation, Invest for Kids, J.P. Morgan Chase Foundation, Mayer & Morris Kaplan Family Foundation, Mayer Brown, Northern Trust, Osa Foundation, Polk Bros. Foundation, PwC, Salesforce, Steans Family Foundation, William Blair, and Wintrust