



RISE UP

VIRTUAL CELEBRATION

April 8th, 2021

This year, we're bringing together Bottom Line supporters, students, and alumni to celebrate our shared commitment to helping more than 3,000 students Rise UP through these unprecedented times. Join us for an inspiring evening as members of our community share their stories.

Honoring























Devin and Jason McCourty
New England Patriots

For their outstanding commitment to educational equity.



Sponsorship Benefits

If you're interested in sponsoring Bottom Line's Rise UP Virtual Celebration, please contact Jennie Woo at jwoo@bottomline.org.

	Presenting \$75,000	Valedictorian \$50,000	Salutatorian \$25,000	Summa Cum Laude \$10,000	Magna Cum Laude \$5,000
Prominent speaking role during program					
Logo presence through entire program					
Special mention during Recognition Night program					
Social media post featuring Bottom Line student or alumni					
Option to submit a Rise UP pledge video to be used in pre-event social posts					
Admission to exclusive pre-event student networking					
Listing on website, emails, and social media					

How to Rise UP

There are several ways to be involved with our Virtual Celebration.

Be a Sponsor.

Choose a sponsorship level with accompanying benefits.

Contact Jennie Woo, Director of Annual Giving at jwoo@bottomline.org to receive an invoice and next steps.

Donate.

Gifts of any size help us provide one-to-one mentoring for our students. If you'd like to make a personal gift, please [click here](#).

Be sure to include "Annual Event" in the comments. All confirmed \$1K+ supporters before the event are recognized as Cum Laude sponsors

Give a gift in-kind.

Top requests for our silent auction include:

- Exercise equipment or subscriptions (Peloton, kayak, etc.)
- New England getaways
- Outdoor activities (golf foursomes, fishing, etc.)

For sponsorship requests, in-kind donations or questions, please contact Jennie Woo, Director of Annual Giving at jwoo@bottomline.org