

GET INVOLVED

LEADERSHIP GROUPS

Bottom Line is dedicated to helping first-generation students from low-income backgrounds get into college, graduate, and go far in life.

"I know first-hand the impact of having a college degree creates a ripple effect. I have younger cousins who look up to me as their example of success. They reach out to me to talk about their ambitions and goals for the future. Our generation is continuing our parents' legacy to reach higher."

Leon Clark
Bottom Line Graduate



REGIONAL ADVISORY BOARD

- Participate in bi-monthly meetings
- Secure an annual \$15,000 "give/get" for the organization of which may be achieved through personal donations, event sales or direct gifts to the organization
- Serve on other committees (Governance, Finance, Development)

LEADERSHIP COUNCIL

- Participate in quarterly meetings
- Make a personal (non-event) donation to Bottom Line (min.\$2,000)
- Minimum fundraising goal of \$3,000 which may be achieved through event sales or direct gifts to the organization

EMERGING LEADERS COUNCIL

- Participate in monthly meetings
- Make a personal (non-event) donation to Bottom Line (min. \$250)
- Minimum fundraising goal of \$250 which maybe achieved through event sales or direct gifts to the organization

JOIN US AS A DEAL-MAKER

There is no better engine of economic mobility than a college degree and career after graduation. Bottom Line's unique DEAL model drives the success of our program. As a DEAL-Maker, you give our students access to our relationship-and-results-based program that helps them break the cycle of poverty and realize their potential.



DEGREE \$25,000

Over the course of their lifetime, the average American with a bachelor's degree will earn approximately \$1 million more than someone without a degree or any post-secondary education.

Your gift ensures that our students can successfully navigate the many challenges they will face as they earn their degree, break the cycle of poverty in their family, and build a stronger future.



EMPLOYABILITY \$15,000

First-generation college students often lack the social networks and soft skills that help their wealthier peers secure jobs after graduation.

Your gift ensures that our students will build their employability skills as they realize their potential through our course and major selection advising, resume and interviewing support, and help securing greater access to internships.



AFFORDABILITY \$10,000

The cost of a degree is the largest barrier for students from low-income backgrounds to earning a bachelor's degree.

Your gift ensures that our students understand the options that exist for an affordable degree, secure and maintain financial aid each year, and earn a degree without accumulating more than \$36,000 debt.



LIFE \$5,000

Students who earn a degree are five times more likely to break cycle of poverty.

Your gift ensures that our students will make smart course and major selections, develop effective study habits, and learn how to access on-campus resources to help acclimate to college life.

Interested in learning more? Contact Jennie Woo, Director of Annual Giving
jwoo@bottomline.org or 617-606-0898

