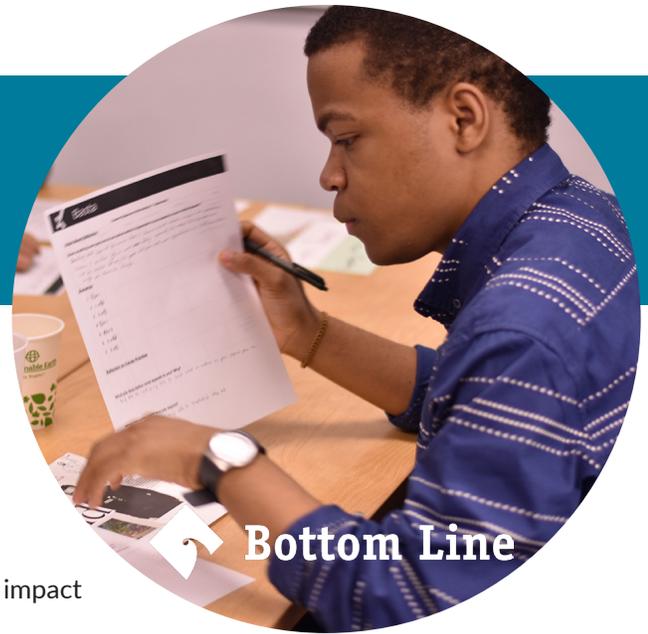


GET INVOLVED

Leadership Opportunities



Bottom Line is dedicated to helping first-generation students from low-income backgrounds get into college, graduate, and go far in life. We know that there is no better catalyst for economic mobility than a college degree. By connecting individuals, corporate, and community leaders to our work, we can help break the cycle of poverty and positively impact our city's future.

Joining one of Bottom Line's leadership groups gives you the chance to:

- Serve as a volunteer leader advancing the organization's mission and growth through a personal annual gift and fundraising goal
- Expand your personal and professional network by meeting and connecting with other philanthropic professionals in the Greater Boston area
- Help Bottom Line students build their social capital through professional networking events throughout the year
- Share what you learn about our field and Bottom Line specifically as an ambassador, raising awareness about the work we do and the impact we can have

RESPONSIBILITIES

REGIONAL ADVISORY BOARD

- Participate in bi-monthly meetings
- Secure an annual \$15,000 "give/ get" for the organization of which may be achieved through personal donations, event sales or direct gifts to the organization
- Serve on other committees

LEADERSHIP COUNCIL

- Participate in twice-annual meetings occurring in October and June
- Make a personal (non-event) donation to Bottom Line (min. \$2,000)
- Minimum fundraising goal of \$3,000 which may be achieved through event sales or direct gifts to the organization

DINNER HOST COMMITTEE

- Participate in monthly meetings, December through the event
- Secure \$25,000 "give/get" for the organization, all of which goes towards the dinner

EMERGING LEADERS COUNCIL

- Participate in monthly meetings
- Make a personal (non-event) donation to Bottom Line (min. \$250)
- Minimum fundraising goal of \$250 which may be achieved through event sales or direct gifts to the organization

If interested in one of these opportunities, please contact: **Jennie Woo** | Director of Annual Giving | jwoo@bottomline.org

Join us today as a DEAL-Maker for the Future of Boston!



Bottom Line

Boston is a city rich in opportunities. We are a hub of innovation, ushering in a new economy tied to technology and creativity. We are a city steeped in higher education, basking in the glow of our world-class institutions. There is no better engine of economic mobility than a college degree and career after graduation, which is why we must work together to bring all of our city's future leaders with us to join in a brighter future for Boston. Bottom Line's unique DEAL model drives the success of our program. As a **Future of Boston DEAL-Maker**, you give our students access to our relationship- and results-based program that helps them break the cycle of poverty and realize their potential.

DEGREE

\$25,000

Over the course of their lifetime, the average American with a bachelor's degree will earn approximately \$1 million more than someone without a degree or any postsecondary education. *Your gift ensures that our students can successfully navigate the many challenges they will face as they earn their degree, break the cycle of poverty in their family, and build a stronger future.*

EMPLOYABILITY

\$15,000

First-generation college students often lack the social networks and soft skills that help their wealthier peers secure jobs after graduation. *Your gift ensures that our students will build their employability skills as they realize their potential through our course and major selection advising, resume and interviewing support, and help securing greater access to internships.*

AFFORDABILITY

\$10,000

The cost of a degree is the largest barrier for low-income students to earning a bachelor's degree. *Your gift ensures that our students understand the options that exist for an affordable degree, secure and maintain financial aid each year, and earn a degree without accumulating more than \$36,000 debt.*

LIFE

\$5,000

Students who earn a degree are five times more likely to break cycle of poverty. *Your gift ensures that our students will make smart course and major selections, develop effective study habits, and learn how to access on-campus resources to help acclimate to college life.*



"I know first-hand the impact of having a college degree creates a ripple effect. I have younger cousins who look up to me as their example of success. They reach out to me to talk about their ambitions and goals for the future. Our generation is continuing our parents' legacy to reach higher."

-Leon Clark, Bottom Line Graduate

In recognition of your critical role in our success, you will be listed as DEAL-Maker in our Annual Report, get special program updates, and receive invitations to exclusive events and opportunities throughout the year.

Yes! I want to make a difference in the lives of students and shape the **Future of Boston!**

Enclosed is my gift for: \$5,000 \$10,000 \$15,000 \$25,000 Other \$ _____

- I will send a check in _____ (month/year)
- I have enclosed a check (made payable to **Bottom Line**)
- Please charge my card (circle one): AMEX DISC MC VISA
- Card # _____ Expires / _____
- Name on card _____
- Signature _____
- I would like to make a gift of stocks or bonds. Please contact me.

- Name _____
- Street _____
- City _____ State ____ Zip ____
- Phone _____ Email _____
- I'd like to be listed as: _____
- My company has a matching gift program that multiplies the impact of my gift.
- Company _____ Form enclosed Form will be sent

Your contribution is tax deductible. For your convenience, you may also make a gift online at www.bottomline.org. For more information, please contact Jennie Woo.