



# Bottom Line

Join us as we celebrate Bottom Line's 14th Annual  
**Get In, Graduate, & Go Far Dinner**

**Thursday, May 9, 2019**  
*Sheraton Boston Hotel | Back Bay*  
6:00 pm - 9:00 pm



**Mark McGowan,**  
Event Chair,  
President, Stop & Shop  
Supermarket Co., LLC

The Get In, Graduate, & Go Far Dinner provides Bottom Line with the community support, relationships, and revenue to support thousands of first-generation-to-college students from low-income backgrounds throughout Massachusetts. We are proud to bring together Boston's corporate, philanthropic and community leaders to celebrate Bottom Line's programs and the students we serve.

Please join us on May 9th as our students and graduates take the stage to share their stories and the impact that Bottom Line has had on their lives. With your help, we hope to make this year's event the largest and most successful event in Bottom Line's history! Your support will help us bring our programs to the students who need us the most.

## ABOUT BOTTOM LINE

Bottom Line helps first-generation students from low-income backgrounds get into college, graduate from college, and go far in life by providing one-on-one guidance and mentoring to help students launch their careers. We currently support more than 3,300 high school and college students across Massachusetts.

Since 1997, Bottom Line has become a nationally recognized leader in the field of college access and persistence.



# SPONSORSHIP OPPORTUNITIES

## PRESENTING - \$75,000

- Three tables of 10 guests each with preferred placement
- Press release coordinated with the Bottom Line Team, as requested
- Customized branding opportunities, as requested
- Sponsor logo placement:
  - \* Prominently in dinner slideshow
  - \* Prominently on back cover of program journal
  - \* On website
  - \* On table center pieces
- Recognition during speaking program
- Full page black & white ad in program journal
- Recognition on Bottom Line's social media platforms
- Recognition listing in program journal

## VALEDICTORIAN - \$50,000

- Two tables of 10 guests each with preferred placement
- Press release coordinated with the Bottom Line Team, as requested
- Sponsor logo placement:
  - \* Prominently in dinner slideshow
  - \* Prominently on back cover of program journal
  - \* On website
  - \* On table center pieces
- Recognition during speaking program
- Full page black & white ad in program journal
- Recognition on Bottom Line's social media platforms
- Recognition listing in program journal

## SALUTATORIAN - \$25,000

- Two tables of 10 guests
- Sponsor logo placement:
  - \* In dinner slideshow
  - \* On back cover of program journal
  - \* On website
- Recognition during speaking program
- Full page black & white ad in program journal
- Recognition on Bottom Line's social media platforms
- Recognition listing in program journal

## SUMMA CUM LAUDE - \$10,000

- One table of 10 guests
- Sponsor logo placement on website
- Half page black & white ad in program journal
- Recognition on Bottom Line's social media platforms
- Recognition listing in program journal

## MAGNA CUM LAUDE - \$5,000

- Half-table for 5 guests
- Sponsor listing on website
- Recognition listing in program journal

## CUM LAUDE - DONATIONS IN LIEU OF ATTENDANCE \$1,000+

- Recognition listing in program journal
- Does not include tickets to the event

## INDIVIDUAL TICKET - \$500 (LIMIT OF 4 TICKETS PER PERSON)

- Individual admission to the Get In, Graduate, & Go Far Dinner



# SPONSORSHIP COMMITMENT FORM

## PLEASE SELECT YOUR SPONSORSHIP

- Presenting - \$75,000
- Valedictorian - \$50,000
- Salutatorian - \$25,000
- Summa Cum Laude - \$10,000
- Magna Cum Laude - \$5,000
- Cum Laude - \$1,000+ (Donations of \$1K+ will be recognized in the program journal)
- Individual Ticket - \$500
- I am unable to attend. Please accept my donation in the amount of \$\_\_\_\_\_

## THANK YOU FOR YOUR SUPPORT OF BOTTOM LINE!

Please email or mail this form to Giana Manganaro, Manager of Events and Donor Engagement at Bottom Line by Friday, April 19th.  
gmanganaro@bottomline.org

Mail: Get In, Graduate, & Go Far Dinner, Bottom Line  
500 Amory Street, Suite 3  
Jamaica Plain, MA 02130

## SPONSOR CONTACT INFORMATION (PLEASE PRINT CLEARLY)

Sponsor Name: \_\_\_\_\_  
*Please write as it should be listed in the program journal and event materials.*

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## PAYMENT OPTIONS (SPONSOR PAYMENTS DUE IN FULL BY MAY 1, 2019)

Please charge payment to my: \_\_\_ AMEX \_\_\_ MC \_\_\_ VISA \_\_\_ Discover Card

Cardholder's name: \_\_\_\_\_

Card #: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Signature: \_\_\_\_\_

- Enclosed is a check made payable to Bottom Line in the amount of \$\_\_\_\_\_
- Please send me an invoice for the sponsorship level I have selected.



# AUCTION DONATION COMMITMENT FORM

## AUCTION ITEM DETAILS

Item: \_\_\_\_\_  
\_\_\_\_\_

Item Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Restrictions (such as blackout dates): \_\_\_\_\_  
\_\_\_\_\_

Value of Item: \$ \_\_\_\_\_

Auction item is enclosed:  Yes  No

If item is not enclosed, how will Bottom Line receive the item or certificate?  
\_\_\_\_\_  
\_\_\_\_\_

## DONOR CONTACT INFORMATION

Please list my name/company on the program and other event materials exactly as follows:  
\_\_\_\_\_

Item Donor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**THANK YOU FOR YOUR  
SUPPORT OF BOTTOM  
LINE!**

Please email or mail  
this form to Giana Manganaro,  
Manager of Events and Donor  
Engagement at Bottom Line by  
Friday, April 19th.  
gmanganaro@bottomline.org

Mail: Get In, Graduate, & Go Far  
Dinner, Bottom Line  
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