



# Bottom Line

Get in • Graduate • Go far

Success depends on you



## *The Case for Bottom Line*

### **An Educational Crisis**

90% of the fastest-growing jobs in the future will require a post-secondary education.

College graduates earn a higher average yearly income (\$53,000 vs. \$29,000), live longer, healthier lives, contribute more in taxes, and elevate their family from poverty.

#### **Socio-Economic Status**

	<b>Enroll in College</b>	<b>Bachelor's Degree</b>
Top quartile	96%	60%
Bottom quartile	52%	<b>7%</b>

#### **Parental Education**

	<b>Enroll in College</b>	<b>Bachelor's Degree</b>
Parent has Bachelor's	95%	58%
Parent has no College	56%	<b>12%</b>

### ***What are we doing to solve this problem?***

#### **Bottom Line's Mission**

Bottom Line's mission is to help Boston's low income, first-generation-to-college students get in to college, graduate from college, and go far in life. Our daily pursuit is to help make college degrees a reality and prepare students to embark on a journey of lifelong learning and opportunity.

This year alone, 360 high school seniors are receiving one-on-one college counseling services from Bottom Line and 520 college students are receiving support to help them remain on track to earn a degree.

#### **Results**

**98%** of Bottom Line students have been accepted to college and nearly **80%** receive college degrees.

#### **Access**

Bottom Line's College Access Program provides students with full service along the entire spectrum of the college application process. We focus on one-on-one counselor student interaction including college research, college essay brainstorming, application support, financial aid assistance, college tours, and even help with the transition to college.

#### **Success**

Our College Success Program supports the most at-risk students from matriculation until graduation. We offer continuous one-on-one mentoring, academic and financial aid counseling and emotional support. We are expert problem solvers and work hard to clear obstacles from each student's path. We are also developing a job and internship program to help college students gain valuable experience along their journey.

(over)



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## A Look Ahead

### Within the next five years we will:

- ◆ Build our capacity to help at least 500 students from Boston "get in" to college each year
- ◆ Build our capacity to support 200 additional students headed to college each year so that we will support up to 1,000 college students from Boston in any given year
- ◆ Move to a larger Boston facility to allow for staff expansion and student growth
- ◆ Establish a satellite office in Worcester, MA in 2008 and serve 75-100 students in the first year
- ◆ Build a Bottom Line presence in 2 additional cities by 2012

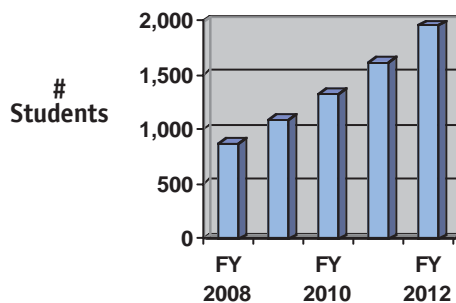
### To accomplish these goals we must:

- ◆ Continue to increase overall awareness of Bottom Line's success throughout the *individual* and *corporate* community
- ◆ Diversify our funding sources to include a higher percentage and dollar amount from corporate partners and individual supporters
- ◆ Raise growth capital through longer term (3-5 year) expansion grants to support budget increases

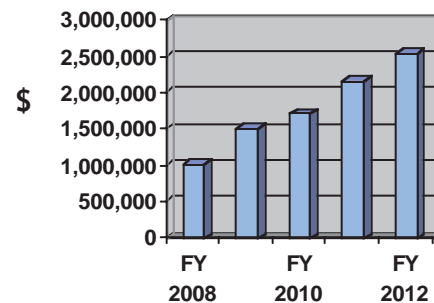
### Bottom Line's Financial Needs

In order to expand the number of students we serve, our budget will more than double over the next five years. Diverse financial support will be critical as we strive to achieve our goals.

#### Student Growth Projection



#### Budget Growth Projection



### For more information about how you can help, contact us:

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